

SABARESWARAN

SKILLED WEB & GRAPHIC DESIGNER

ABOUT me

I have a passion in Web & Graphic Designing and would like to be a part of highly motivated team, wherein I have an opportunity to associate with an organization which progresses dynamically and gives me a chance to update my knowledge and enhance my skills, make a positive contribution, gain more confidence in the field of UI & UX Designing. That would enable me to utilize my professional and educational experience and work towards the growth of the organization to achieve its goals.

CONTACT

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 Dubai, U.A.E

 sabareswaran.com

CERTIFICATION

 Adobe Illustrator

 Adobe Indesign

PLATFORM

 HTML, CSS, JQUERY, JAVASCRIPT, PHP

 MYSQL, SQL,

 WORDPRESS, CS-CART, X-CART, BOOTSTRAP.

SOFTWARES HANDLE

 Photoshop

 Illustrator

 Indesign

 Dream Viewer

 Corel Draw

PERSONAL DATA

 Gender : Male

 Date of Birth :15.03.1991

 Marital status : Single

 Languages Known : English, Tamil

 Passport No : M4223161

WORK EXPERIENCE : 5.5 YEARS

● MIDDLE EAST FUJI LLC (DUBAI)

Oct 2017 - Till Date

Working as Senior Web & Graphic Designer

- Conceptualizing creative ideas with company, Testing and improving the design of the website, Establishing design guidelines, standards, and best practices, Maintaining the appearance of websites by enforcing content standards, Designing visual imagery for websites and ensuring that they are in line with branding, Working with wordpress websites, Communicating design ideas using user flows, process flows, site maps and wireframes, Incorporating functionalities and features into websites, Preparing design plans and presenting the website structure. Doing search engine optimization(SEO) for all websites. E-commerce websites.
- Maintaining the google business, analytics, adwords, maps & social media pages like facebook, twitter, etc...
- Making books, magazines, catalogs, newspapers, advertisements, calendars. Visual identity such as letterhead, business cards, brand guides, logos, ID cards. Marketing materials: flyers, brochures, postcards, one-sheets, posters. Product packaging and labels, Presentations, Shirt & Apparel designs, Reports, Illustrations & clip-art.

● SYNC SYSTEMS PVT LTD (INDIA - CHENNAI)

Apr 2014 – Oct 2017

Worked as a Website Designer

- Meeting clients to identify their needs and liaising regularly with them, drawing up detailed website specifications, designing sample page layouts including text size and colours, registering web domain names and organising the hosting of the website, presenting initial design ideas to clients, coding using a variety of software, working with different content management systems, search engine optimisation (SEO), meeting relevant legal requirements such as accessibility standards, freedom of information and privacy, designing the website's visual imagery and ensuring it's in line with company branding policy or the requirements of the client, editing content, debugging code and re-designing web pages, working with other web specialists including web developers and graphic designers, liaising with outside agencies, testing the website to ensure it is working, handing the completed website over to the client, training client's staff, researching current design trends, continual professional development to keep up to date with new software developments.

Projects & Portfolio

Please visit : www.sabareswaran.com

EDUCATION

● ANNA UNIVERSITY CHENNAI

B.E. Electronics & Communication Engineering
(65%)

● Fathima Matric. Hr. Sec. School

Higher Secondary
(63%)

● Fathima Matric. Hr. Sec. School

Matriculation
(71%)